

For Immediate Release:

Byron Bay Food & Health Businesses to Receive Sought-After Lesson in Social Networking

There is a serious marketing trend that is revolutionising the way businesses large and small do business. It is social networking and thanks to one successful business coach, Byron Bay businesses can access an exciting seminar on 7th June to help them unleash the social networking benefits.

The seminar is, "Social Media Online Marketing and the Internet" and the coach bringing it home to Byron Bay is Samantha Gowing, owner of Gowings Food Health and Wealth. For the last ten years she has turned her concept for corporate team building through cooking masterclasses into a huge six-figure per year success!

"In recent years, a significant portion of my success has been directly attributed to social networking," says Samantha. "And through my coaching and this seminar, I show entrepreneurs how it's done."

The seminar shows business owners how to utilize social media to network their market – a market which is increasingly visible online.

"So many prospective clients look to do business with other businesses online," says Samantha. "If you don't have a sufficient web presence, your business is invisible to a staggering proportion of your customers and prospects."

At the seminar, business owners will discover the secrets of a successful business system that will revolutionise the way they think about business. Samantha will show attendees how to market their products and services, increase their sales and set up a network of ready-made customers at minimal cost.

Everything from creating great web content to online marketing is covered.

The seminar will be held on Tuesday 7th June from 6pm until 9pm. Tickets are \$97, seats are limited and bookings are essential. To reserve your place, book now by calling Samantha on 02 6685 5400 or 0411 852 387 or purchase via Pay Pal online at <http://www.samanthagowing.com/seminars>

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